

Welcome Arrive Ambassador.

As an Arrive Ambassador you'll play an integral role in a powerful network. You'll encourage, educate and empower newcomers to reach their goals, while having access to development tools and experiences that can help you reach your own career goals. Each week you'll chat with newcomers. These aren't just weekly check-in chats, you'll be starting truly meaningful conversations that will help build relationships and guide newcomers successfully towards their life, career and financial goals in Canada.

How it works.

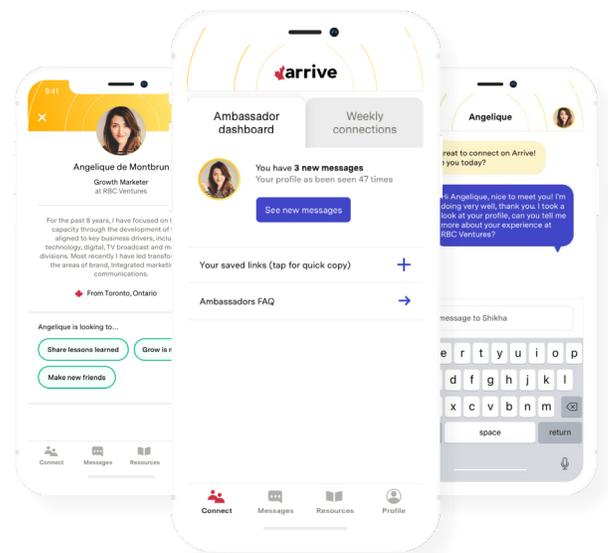
As an Ambassador, each week you are connected with newcomers that have something in common with you. They may reach out to you and begin a conversation. You will be able to tap into your own experience as well as Arrive resources (guides, webinars and more) to help the newcomers you are matched with on their path to success in Canada.

We match our Ambassadors with Arrive users based on a few key parameters, such as industry and field of work, interests, and core motivations for using Arrive. This enables us to connect like-minded people who can learn, and share knowledge with one another, building newcomer confidence as well as stronger networks that will eventually pay off.

You won't see which users you are matched with until they contact you to start a conversation. Three key ways you can help your newcomer connections are by:

- Providing insight into the Canadian job market
- Helping your connections recognize their strengths and skills

- Providing encouragement, support and advice to help them meet their goals
- Our recommendation is to download and use the Arrive Mobile App to connect with your messages. Over the past few months we have worked to make this experience as smooth as possible.



Role of Ambassadors and Ways to Engage.

Whether it's chatting with our community members on the app to share your experience and advice, joining us at an upcoming Arrive events, or sharing the latest news from our team on LinkedIn, Arrive Ambassadors are committed to providing meaningful support and connections for Canada's newcomers.

What we expect from you:

- Respond to newcomers who message you on the Arrive app.
- To the best of your ability, share your experience, empower and encourage them to meet their goals for their new life in Canada.
- Speak as an individual on the platform, and not solicit any other activities.
- Represent the Arrive mission in your networks.
- Minimum commitment of 2hrs per month.
- Log in to the app on a weekly basis

Other ways you can contribute (optional):

- Log in to the app on a weekly basis
- Engage with newcomers offline, through coffee chats and at events
- Attend Arrive events
- Post on LinkedIn
- Share your own newcomer experience on the Arrive blog
- Host a webinar
- Refer people from your network who would make great Ambassadors

Get set up as an Ambassador.

Download

Make sure that you've downloaded the Arrive mobile app from the App Store or Play Store. The Arrive Mobile App makes it easy and convenient to connect with newcomers - wherever you are.

Sign in

Sign in with the same email address you applied to become an ambassador. Fill in your basic information and upload a professional-looking profile picture.

Complete your Profile

Make sure your profile is complete, so that we can match you with newcomers that you can have meaningful conversations with. Include your current status, job title, industry, a short professional bio, and where you're from. Next fill out your latest professional experience, as well as your education. Finally, select the reasons you're interested in Arrive, and your favourite ways to connect.



Turn on push notifications

We'll send you helpful reminders to come back and chat when you receive a message or new weekly matches.

Update Your Social Media.

We're so excited for you to share your role as an Arrive Ambassador, with the LinkedIn community! You can use the copy below to describe your role on LinkedIn:

As an Arrive Ambassador, I'm excited to be a part of a growing network of people who believe in strengthening the newcomer community to build a better Canada. I help educate, empower and encourage newcomers to help them become successful new Canadians!



Share to Your Network!

Help us spread the word by sharing to your network! If you know newcomers who are not yet on Arrive, encourage them to download the app. If you know a person who would also be a great Arrive Ambassador, refer them!

Here's a sample message you can use:

I'm excited to be an Arrive Ambassador! @Arrive helps newcomers achieve success in their new life in Canada by arming them with knowledge and experience of people who have walked this path before them. In my role as an Ambassador, I will be supporting newcomers with advice and encouragement.

#arrive #newcomers

Frequently Asked Questions

1. What is RBC's involvement in the program?

Arrive is a venture from RBC Ventures Inc., a subsidiary of RBC that seeks to create meaningful solutions for all Canadians. As a part of Arrive's mandate, we are committed to creating opportunities for the 2 million newcomers who will land in Canada by 2025. Arrive is proudly powered by RBC Ventures – re-imagining the world of newcomer assistance in a way that challenges the current path to success, and opens new doors of opportunity that accelerate newcomers' ability to achieve career, life, and financial success in Canada.

Arrive is one of now 17 active ventures, and counting, as a part of RBC Ventures' greater mission to create deeper relationships with all Canadians. RBC Ventures and Arrive are aligned and committed to our mission of re-imagining support for newcomers to Canada.

2. How does the Arrive Ambassador Program differ from mentorship models?

Unlike traditional mentorship models predicated on long-term mentorship, Arrive looks to build on this by creating a higher frequency experience for newcomers that helps them expand both their social and professional networks. Through our proprietary intelligent matching and 1-on-1 chat capabilities, Arrive is able to curate connections for newcomers to foster more frequent conversations and encounters with relevant individuals.

3. How do we ensure Ambassadors are delivering value to newcomers (and avoiding any promotional or out of scope conversation)?

The core purpose of our Ambassador program is to empower individuals to support newcomers through knowledge sharing, building lasting connections, and easy communication. The scope of Ambassador - newcomer connections will center around aligned topics, career paths, and support – all of which are detailed in the on-boarding and application process for our ambassadors. Arrive Ambassadors will receive full support from our Arrive team to deliver value, including conversation starters and prompts on the platform.

4. What can I do if I encounter inappropriate behaviour in conversations?

Arrive does not allow external solicitation, promotional activities such as selling products/goods/services, either by Arrive Ambassadors or by our users. If you encounter this kind of behaviour or other conversations you deem to be inappropriate, please screenshot the conversation, and reach out to customer support at help@arrivein.com so that we can look into and address the issue.



Contact Us

help@arrivein.com



Tricia & Shikha
Co-founders of Arrive